

More KEG – More DIVERSITY at the SCHÄFER Container Systems exhibition stand

Beer sommelier world champion Karl Schiffner serves selected Italian beers at the BrauBeviale

Neunkirchen, 01st September 2016. At the BrauBeviale from 8th to 11th November at stand 4-107 in hall 4, SCHÄFER Container Systems will not only be presenting its KEG portfolio. Anyone visiting the manufacturer of reusable container systems (KEGs) for beverages as well as stainless steel IBCs and special containers will once again find themselves being spoiled by Karl Schiffner, the first beer sommelier world champion, who will be serving a selection of different beers along with the best appetizers to go with them.

Once again, the first beer sommelier world champion Karl Schiffner will be serving selected beers along with tasty snacks and appetizers at the SCHÄFER stand. This year's focus is on Italian beers with all the flavour of "La Dolce Vita". "Following the extremely positive response to our tasting sessions in previous years, we are very pleased that Karl Schiffner is again accompanying us to the Brau", says Guido Klinkhammer, Business Unit Sales Director at SCHÄFER Container Systems.

In keeping with its motto "More KEG – More DIVERSITY" the company is presenting its entire KEG assortment at the exhibition stand this year. This includes the four latest additions to the KEG family, the up to 30% lighter DIN standard ECO KEG in 20 and 30-litre versions, the 10-litre DIN stainless steel KEG, the 30-litre Party-KEG and the 37.5-litre freshKEG.

Further new features are the possibilities for customised KEG design provided by the digital printing process and the use of dyes and inks that can subsequently be dried and hardened by UV light. Klinkhammer: "Digital printing provides us with even more flexibility when realising customer-specific branding on PLUS KEGs and Party-KEGs. And besides, we can now also provide beverage producers with smaller KEG requirements with their own individual brand presentation. The UV drying process also decisively improves the production process for stainless steel KEGs."

About SCHÄFER Container Systems (www.schaefer-container-systems.de):

SCHÄFER Container Systems, an innovative manufacturer of high-quality container systems (KEGs) for beverages and of IBCs and special stainless steel containers for liquids, solids and granulates, is part of the internationally successful SCHÄFER WERKE.

This owner-led enterprise is headquartered in Neunkirchen in Germany's Siegerland region and operates globally with diversified business areas: EMW Steel Service Centre, perforated sheets, expanded metal, standard and special containers in stainless steel and installations for data centres, workshops and factories. The work of all divisions is based on high-quality fine steel sheet. The processing of this material is one of the core competencies of this enterprise.

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